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## PROFESSIONAL AND ACCOMPANYING PROGRAMME

### CONGRESS HALL

**5 December 2024, Thursday**

**13.00-14.00**

Official opening: **CroAGRO and Food and Healthy Living Fairs**

**6 December 2024, Friday**

**11.00-14.00**

**CONFERENCE “DIGITAL AGRICULTURE AND CLIMATE CHANGES”**

Organizers: Poslovni dnevnik and Zagreb Fair

**11.00**

**WELCOME ADDRESSES**

Zagreb Fair representative

Prof. Aleksandar Mešić, PhD, Dean of the Faculty of Agriculture in Zagreb

Tugomir Majdak, State Secretary in the Ministry of Agriculture, Forestry and Fisheries of the Republic of Croatia

**11.20-11.45**

**INTRODUCTORY PRESENTATION: MINISTRY OF AGRICULTURE, FORESTRY AND FISHERIES OF THE REPUBLIC OF CROATIA**

Robert Črep, MSc, Head of Department for Development and Improvement of Family Farm Management

**11.45-12.45**

**PANEL DISCUSSION: DIGITAL AGRICULTURE AND CLIMATE CHANGES**

PANELISTS:

Tugomir Majdak, State Secretary in the Ministry of Agriculture, Forestry and Fisheries of the Republic of Croatia

Igor Frljužec, CEO of Agrigentum/Digital Agro

Darko Urukalović, SMAGRI CEO

Krešimir Kuterovac, Agroporc, project My digital pig/Pig NFT

Josip Barišić, Agrolaguna, Director of Winery and Production

Petra Sviličić, Croatian Hydrometeorological Institute, Head of Department for Agrometeorological Research

MODERATOR: Miroslav Kuskunović, journalist

**12.45-13.00**

**PRESENTATION: DIGITAL TECHNOLOGIES FOR AGRICULTURE**

Igor Frljužec, CEO of Agrigentum/Digital Agro

**13.00-13.45**

**PRESENTATION OF THE POSLOVNI DNEVNIK PROJECT - STRIZIVOJNA DIGITAL VILLAGE**

Modern agriculture is a great opportunity for the Croatian economy and for villages that are disappearing. Poslovni dnevnik, the leading business media in Croatia, in collaboration with the Ministry of Agriculture, Forestry and Fisheries, the Osijek-

Baranja County and companies from both the private and public sectors, launched in early 2024 the first project for the digitalization of villages with strong agricultural production. What has been accomplished so far, and what are the next goals?

PANELISTS:

Mato Lukić, Osijek – Baranja County Prefect

Antun Degmečić, young farmer from Strizivojna

Željko Špoljarić, CEO of Viridisfarm

Miroslav Kuskunović, Project manager

MODERATOR: Saša Čeramilac, Al Jazeera Balkans

**13.45**

SOCIAL GATHERING AND RECEPTION

**16.30-20.00**

BLOOD TYPE DIET, Denis Urošević Beroš

**7 December 2024, Saturday**

**14.00-16.00**

CEREMONY MARKING THE 70<sup>TH</sup> ANNIVERSARY OF THE CROATIAN BEEKEEPING FEDERATION

**16.00-17.00**

ADDED VALUE IN BEEKEEPING:

Production of perga (fermented pollen) and royal jelly, Miroslav Antolčić, BEngEE

**17.00-17.45**

BEE VENOM AS THE FUTURE OF CROATIAN BEEKEEPING, Tvrtko Matijević

**17.45-18.30**

INCLUSIVE BEEKEEPING, Jadranka Luketa

**22.00-06.30**

GONG PUJA – ALL-NIGHT VIGIL

Organizer: Prema vama

**8 December, Sunday**

**11.00-13.00**

HEALTH AND VITALITY AT EVERY AGE: SECRETS TO LONGEVITY AND A HAPPY LIFE AT 75 YEARS OLD, Prof. Josip FA

Organizer: Orgo Centar

**PAVILION 9 - HALL**

**5 December 2024, Thursday**

**12.00-14.00**

PANEL DISCUSSION "A SOCIAL INSIGHT INTO THE COLLAPSE OF AGRICULTURE IN THE COUNTRY AND ALTERNATIVE POLICIES FOR AGRICULTURAL DEVELOPMENT"

Organizers: Development Network Republic in collaboration with the Scientific Research Project of the Croatian Science Foundation "Social-Ecological Challenges to Rural Development – SECRURAL"

**15.30-16.15**

"A LIFE WITHOUT AILMENTS AT 75 – HOW I DEFEATED THE YEARS AND KEPT MY BODY AND MIND IN PERFECT HARMONY?", Prof. Josip FA

Organizer: Orgo Centar

**6 December 2024, Friday**

**14.00-14.45**

MEDITATION "THE POWER OF PURITY" by Mohanji

**16.00-16.50**

HOW I LIVE COMPLETELY HEALTHY, HAPPY AND SATISFIED AT 75: YOU CAN DO IT TOO! FIND OUT HOW!, Prof. Josip FA

Organizer: Orgo Centar

**17.00-18.00**

LECTURE AND WORKSHOP ON SPINAL HEALTH

Organizers: Jadranko Mikleć and Institute for Yoga and Ayurveda "SUN"

**7 December 2024, Saturday**

**10.00-10.50**

HOW TO ACHIEVE LIFE BALANCE, Nada Šegvić and Beti Mihajlović

Organizer: Theta centar

**11.00-11.45**

MOHANJI YOUTH CLUB

**12.00-12.50**

ALIGNING THE SPINE, Dean Jambrošić  
Organizer: Nova energija

**13.00-13.45**

HYPNOSIS IN SMALL AND MEDIUM ENTERPRISES, Josip Jelić  
Organizer: Hipnoo Akademija

**14.00-14.45**

STAY YOUNG AND HEALTHY! A GUIDE TO A HAPPY AND HEALTHY LIFE THROUGH  
THE PERSONAL EXPERIENCE OF A 75-YEAR, Prof. Josip FA  
Organizer: Orgo Centar

**14.50-15.45**

WORKSHOP Workshop on making natural cosmetics, Sabina Kolak  
Organizer: BinaGreen

**16.00-18.30**

The afternoon with Krešimir Mišak: Border Areas of Science: Time Travel! Why Not?!  
Organizer: Zagreb Fair

**8 December 2024, Sunday**

**11.00-12.50**

THE CONNECTION BETWEEN HYPNOSIS AND SPIRITUALITY, Josip Jelić, hypnosis  
instructor, business & life coach, hypnotherapist  
Organizer: Hipnoo Akademija

**13.00-13.40**

HEALTH AND VITALITY AT ANY AGE: SECRETS OF LONGEVITY AND A HAPPY LIFE AT  
75, Prof. Josip FA  
Organizer: Orgo Centar

**13.40-14.15**

MAGNETIC HEART ACTIVATION, Stephen Roy Parker  
Organizer: Theta centar

**14.30-17.00**

A CIRCLE OF WOMEN WITH DEVI MOHAN  
Organizer: Mohanji

**PAVILION 11A – OPEN STAGE**

## 5 December 2024, Thursday

### 10.30-12.00

WORKSHOP WITH ELEMENTARY SCHOOL CHILDREN ON THE BENEFITS OF BEES AND BEE PRODUCTS, Ante Štavun

Organizer: Zagreb Federation of Beekeepers' Associations

### 12.00-13.00

EXPERT LECTURE ON THE BENEFITS OF BEE PRODUCTS INTENDED FOR CONSUMERS AND CITIZENS, Prof. Ivana Gobin, PhD

Organizer: Croatian Beekeeping Federation

### 13.00-13.30

IMPLEMENTATION OF AGROTECHNICAL MEASURES ON AGRICULTURAL SPACES IN THE AREA OF THE CITY OF ZAGREB, Marija Profozić

Organizer: City of Zagreb

### 13.30-14.00

HOW TO PROTECT YOURSELF, YOUR FAMILY, YOUR HOME OR YOUR PROPERTY, Dr. Cvetin

Organizer: Aleksandar Cvetinovski

### 15.00-15.30

INTRODUCTION AND EXERCISE FALUNG DAFA

Organizer: Falung Dafa

### 15.30-16.00

FROM THE EDGE OF SCIENCE ABOUT THE UNKNOWN UNIVERSAL KNOWLEDGE - THE BOOK OF KNOWLEDGE, Mladen Bele

Organizer: Association "Invitation to Friendship"

### 16.00-16.30

APPLIED BIODYNAMICS, Jasminka Iličić

Organizer: Growtovchani

### 16.30-17.00

HOW NORDIC WALKING IS BECOMING THE SECRET TO LONGEVITY, prof. Josip FA

Organizer: Orgo Centar

### 17.00-18.00

OBERON, PRESENTATION, Dean Jambrošić

Organizer: Nova energija d.o.o.

## 6 December 2024, Friday

### 10.00-12.00

WORKSHOP WITH ELEMENTARY SCHOOL CHILDREN ON THE BENEFITS OF BEES

AND BEE PRODUCTS, Ante Štavun  
Organizer: Zagreb Federation of Beekeepers' Associations

**12.00-13.00**

EXPERT LECTURE ON THE BENEFITS OF BEE PRODUCTS INTENDED FOR  
CONSUMERS AND CITIZENS, Assoc.Prof. Ivana Rumora Samarin, PhD  
Organizer: Croatian Beekeeping Federation

**13.00-13.30**

THE CONNECTION BETWEEN THE MIND AND NUTRITION, Ivana Harapin Gajić  
Organizer: Herbalife independent distributor

**13.30-15.25**

JARUN ORGANIC MARKET, Emil Tuk

FARMERS CAN SAVE POLLINATORS – Biophile Association Croatia

CITY ADVISOR – DIGITAL TRANSFORMATION

Organizer: City of Zagreb

**15.30-16.00**

HOW TO EFFECTIVELY HEAL YOURSELF FROM VARIOUS PAINS AND BLOCKADES  
OF WALKING DUE TO DAMAGED SPINAL CARTILAGE AND HUNDREDS OF  
DIFFERENT DISEASES OF JOINTS, TENDONS, MUSCLES AND OTHER ORGANS, Dr.  
Cvetin  
Cvetinovski  
Organizer: Aleksandar

**16.00-16.30**

“RIPE CHERRIES” CHOIR

Organizer: Senior citizens' association Trešnjevka

**16.30-17.00**

PROMOTION OF THE MOHANJI PEACE CENTER

**17.10-17.45**

THE SECRET OF VITALITY AT 75: HOW DOES NORDIC WALKING CHANGE YOUR  
LIFE?, prof. Josip FA

Organizer: Orgo Centar, Cvijet života

**17.50-18.30**

OUR HEALTHY PETS

What for dogs. What for cats. Food and preparations with hemp, Mladen Falamić,  
Mihael Zornjak

Organizer: Protect Pharma

SYMPHONY OF NATURE – HERBAL THERAPY AND PREPARATIONS, Marina Peštaj  
Organizer: Peštaj Family farm

**7 December 2024, Saturday**

**10.00-10.30**

THE MYSTERY OF DNA, Ana Marić  
Organizer: Association “Invitation to Friendship“

**10.35**

PRESENTATION OF RECOGNITIONS FOR AWARDED CHEESES, Samir Kalit  
Organizers: Cheese Fest, Zagreb Fair and Faculty of Agriculture

**11.30-12.00**

TRADITION, AUTOCHTHONY AND QUALITY OF CROATIAN PROSCIUTTO, Ante Madir,  
DVM  
Organizer: Croatian Prosciutto Cluster

**12.10-12.45**

CAN YOU ACHIEVE SELF-HEALING WITH NORDIC WALKING, Prof. Josip FA  
Organizer: Orgo Centar

**12.50-13.25**

MY EXPERIENCE WITH HEALING FROM CANCER, Silvija Žalac  
Organizer: Ver Vita d.o.o.

**13.30-14.00**

WHY ALTERNATIVE METHODS OF TREATING CANCER WITH NATURAL MEDICINES  
ARE NOT SUCCESSFUL, BUT ARE JUST A WASTE OF MONEY, Dr. Cvetin  
Organizer: Aleksandar Cvetinovski

**14.00-14.30**

BEAUTY AND HEALTH OF MATURE WOMEN, Jasmina Puškar Kutleša  
Organizer: Herbalife independent distributor

**14.40-15.45**

WINTER MAGIC, Tina More  
Organizers: Zelenarium/Ver Vita d.o.o.

**15.50-16.20**

SUSTAINABLE LOCAL FOOD SYSTEMS, Ivan Lauc  
Organizer: plodovi.hr

**16.30-17.00**

QUALITY LIFE IN THE TOXIC ENVIRONMENT OF THE PRESENT, Jasna Vedrina MSc  
Biotech



Organizer: Calivita International

**17.00-17.30**

NATURE AT HAND'S REACH: Petar Šimunić, Goran Capan and Klara Žaja  
Organizer: Zdrawoo.hr

**17.40-18.30**

BOOK PROMOTION WITH Devi Mohan by Mohanji

**8 December 2024, Sunday**

**10.30-11.00**

BALANCE OF BODY AND MIND - NORDIC WALKING AS THE KEY TO LONGEVITY,  
Prof. Josip FA  
Organizer: Orgo Centar

**11.00-11.30**

PROMOTION Mai Tri by Mohanji

**11.30-12.15**

PAG CHEESE – THE ESSENCE OF THE ISLAND OF PAG, Martina Pernar  
Organizer: Pag Cheese Makers Association

**12.30-13.00**

QUALITY LIFE IN THE TOXIC ENVIRONMENT OF THE PRESENT, Jasna Vedrina MSc  
Biotech  
Organizer: Calivita International

**13.30-14.15**

NATURAL COSMETICS WORKSHOP, Sabina Kolak  
Organizer: BinaGreen

**14.20-14.50**

BIODYNAMIC AGRICULTURE – A SUSTAINABLE AGRICULTURAL PRACTICE, Dijana  
Posavec                      Organizer: Dr. Rudolf Steiner Center

**15.00-15.30**

BUSINESSWOMEN'S CARE, Ivana Bilušić Bartovčak  
Organizer: Herbalife independent distributor

**16.00**

DRAWING OF PRIZE GAME WINNERS

Organizer: Zagreb Fair

**PAVILION 11A - COOKROOM**

**5 December 2024, Thursday**

**12.00-13.00**

DELICIOUS PRODUCTS OF OUR REGION - VUKOVAR-SRIJEM COUNTY

**WARM PASSAGE / passage between pavilions 10A and 11A**

**WINTER MAGMA FESTIVAL, The first regional awareness festival**

**5 December 2024, Thursday**

**12.00-13.30** Opening of the festival

7 directions ceremony

**13.30-15.00** Tina and Leo

Temazcal ceremony

**15.00-16.30** Darko Pribeg

Three principles

**16.30-18.00** Ševko Bajić

Shamanic journey

**18.00-20.00** Iva Solarević

Ecstatic – spirit dance

**6 December 2024, Friday**

**12.00-13.30** Kristijan Kolega

Self-healing

**13.30-15.00** Zoran Salopek

Ego, love, truth

**15.00-16.30** Kristijan Husarek

Pure Love – Opening the heart and connecting with the source

**16.30-18.00** Anton Rudan

Forest therapy and sacred plants

**18.00-20.00** Kakudmi das  
Bhajan and kirtan

**7 December 2024, Saturday**

**12.00-13.30** Danijel Dubičanec  
The power of cold

**13.30-15.00** Eva Jurković  
The nectar of life

**15.00-16.30** Sanja and Ines  
Lecture: In search of purpose

**16.30-18.00** Sanja and Ines  
Lecture: In search of purpose

**18.00-20.00** Plantone  
Party Cacao and blue lotus

**8 December 2024, Sunday**

**12.00-13.30** Svemir Vranko  
Chakra dance

**13.30-15.00** Marin Vayu  
Wisdom of the 5 elements

**15.00-16.30** Srđan Roje  
Satsang with Serđo

**16.30-18.00** All teachers  
Connecting into the community

**18.00-20.00** Closing of the festival

<b>CRES HALL</b>
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**6 December 2024, Friday**

**16.30-18.30**

ENHANCING THE POTENTIAL OF HEMP  
Plenary lectures – CROATIAN GREEN OASIS

**Lecturers, group 1:**

Prof. Gabrijel Ondrašek, PhD: Center for Optimizing Water Management in Agroecosystems - Conceptual Overview - The Importance of Water.

Assoc.Prof. Monika Zovko, PhD: Water Management in Agroecosystems - Examples of Good Practice - The Importance of Water.

Jelena Horvatinec, MSc Agr Eng: Effects of Bioash on Soil and Crop Yield in Organic Agriculture: Application of Advanced Analytical Methods and AI in Data Analysis. The Importance of Soil.

### **Lecturers, group 2:**

Full Prof. Ivica Kisić, PhD: Faculty of Agriculture, University of Zagreb: Adapting Agriculture to Climate Change. Climate Impacts in Agriculture. Changes are Ongoing. What About Adaptations?

Prof. art Ljubomir Mišćević: Faculty of Architecture, University of Zagreb: Green Structure – Sustainable Architecture. Natural Materials in Construction.

Presentation of strategic guidelines: 3E - Ecological - Energy - Economic and guidelines: healthy WATER - healthy SOIL - healthy FOOD - healthy MAN - healthy SOCIETY. How Can Hemp Contribute to the Preservation of Biodiversity, Crop Rotation, Natural Resources and Sustainability. You are invited to listen to presentations with a focus on changes and adaptations in agriculture. Realization of the BIOECONOMY 2035 Strategy. In anticipation of the World SOIL Day - 5 December 2024.

Organizer: Kronoplja Association

**7 December 2024, Saturday**

### **10.00-10.45 INTERNATIONAL CONFERENCE SCIENCE AND INNOVATION IN THE SERVICE OF DEVELOPMENT OF MODERN BEEKEEPING**

10.00-10.15 Welcome speech from the Organizer

#### **Modern beekeeping**

10.15-10.30 Innovative Hygienic Bee Feeder, Innovator Obrad Drakulović, Montenegro

10.30-11.00 Digital edition of the magazine “Serbian Beekeeper”- urgent need adapted

to rapid acquisition of current and accurate information,

Lecturer: Rodoljub Živadinović, MD, President of the Union of

Beekeeping

Organizations of Serbia

11.00-11.15 Majeвица honey – honey with protected geographical indication, Selma Kunić, MSc Food Tech

11.15-11.30 Break

### **Urban beekeeping**

11.30-11.45 Urban beekeeping in Belgrade, Stanko Rajić, President of Belgrade Association

of Beekeepers, Bee Center, Mardešić brothers

11.45-12.00 Urban beekeeping in Ljubljana, Ljubljana local municipality

12.00-12.15 Urban beekeeping in Labin, Labin beekeeping association

### **Innovations in beekeeping**

12.15-12.30 Bees as pets and keepers of health

Beeamond Indoor beehive, innovator Slobodan Dolašević, PhD, Serbia

### **Sweet kindergarten story**

12.30-12.45 Beograd, Zorica Plavšić, MD, pulmonologist

12.45-13.00 Pčelica Ančica kindergarten, Rijeka; owner Barbara Drezga; Tomislav Terzin, PhD

13.00-13.15 Špišić Bukovica

13.15-13.30 Nina Ilić, apitherapist and author of the first handbook on apipedagogy, Ljubljana

13.30-13.45 Zagreb

13.45-14.00 PRESENTATION OF THE PROJECT CITY OF SWEET CHILDHOOD, Gordana

Hegić, PhD, MSc Agr Eng

14.00-14.15 Break

**Good practice examples, modern beekeeping as a profession**

14.15-14.30 PROVIDENCE LAB, Vinkovci

14.35-15.00 API RIZNICA HANDALIĆ Živinice, BiH

15.00-15.15 Break

15.15-15.30 Presentation of recognitions from the evaluation of souvenirs

15.30-15.45 Book promotion “The Sound of Bees”

15.45-16.00 Discussion, conclusion of the conference

Organizers: Croatian Apitherapy Society with the institutional support of the Union of Beekeeping of Serbia (SPOS), Belgrade Association of Beekeepers, First International Medical Society for Apitherapy - ApiMed Serbia, City of Živinice (BiH), Faculty of Technology, University of Tuzla, Ljubljana local municipality, Zavoda Eneja

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